

The Mission of Hematology-Oncology Associates of CNY is to provide the highest level of quality care in a healing environment for the mind, body and spirit of patients dealing with cancer and blood disorders.

Our Newest Physicians!



Dr. Aref Agheli



Dr. Archana Rao



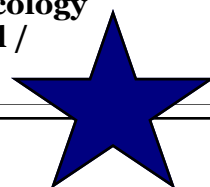
Dr. Jeffrey Friedman



Dr. Silviu Pasniciuc

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- **HOA Expands its Family of Physicians!**
- **CancerConnects**
- **HOA Patient Portal**
- **For the Mind, Body & Spirit - Services for our patients**
- **NAPBC Certified!**
- **CEO Cancer Gold Standard**
- **We're not miles away ... Just miles ahead!**
- **2016 Spirit Award**
- **Integrative Medicine and Wellness Programs**
- **Special Gifts to HOA and our patients**
- **The Oncology Care Model / Medicare**



Quote for the Quarters

"Today is the tomorrow
you worried about
yesterday, and all is
well"

— John T. Tindsley

Proud to Welcome our New Physicians!



Aref Agheli, MD is board certified in Internal Medicine, Medical Oncology and Hematology. He comes to HOA with extensive oncology experience, having spent years at the Guthrie Medical Center in Corning, NY. He attended medical school and completed his fellowships at Brookdale University Hospital and Medical Center in Brooklyn, NY.



Jeffrey Friedman, MD, PhD is a Radiation Oncologist. He attended medical school at the University of California Keck School of Medicine in Los Angeles, CA. He completed his fellowship training at Vanderbilt University in Nashville, TN. He was a recipient of a Fulbright Scholarship and spent a year in Rio de Janeiro, Brazil studying the biochemistry of dengue virus infections. He received his undergraduate degree from Brown University in Rhode Island and graduated Cum Laude with a BS in Biochemistry and Molecular Biology. Passing parts one and two of his board exams, there's just one left in May for full Board Certification!



Archana Rao, MD is board certified in Internal Medicine, Medical Oncology, Hematology and Hospice & Palliative Care. She completed her fellowship in Medical Oncology and Hematology at Upstate Medical University in Syracuse. She attended Medical School at Topiwala National Medical College in India. She also received a Master of Public Health degree from the University of Texas Health Science Center. She completed her fellowship in Hospice & Palliative Care at the Cleveland Clinic in Ohio.



Silviu V. Pasniciuc, MD is board certified in Internal Medicine and Hospice & Palliative Care. He will be working at Hematology-Oncology Associates part-time, developing our Palliative care program. He also maintains work commitments at Hospice of CNY and Upstate Medical Center. His work is very important to us. He is a graduate of the University of Medicine and Pharmacy, Bucharest, Romania and did his palliative care fellowship at the Cleveland Clinic in Ohio.

Survivors Day Festivities * Save the date—Sunday, June 4, 2017



CancerConnects is pleased to continue their work to facilitate connections for everyone throughout Central New York who has been diagnosed with cancer. If you are interested in connecting with a cancer survivor mentor or if you're interested in becoming a mentor to cancer patients, please contact CancerConnects.

www.cancerconnects.org or (315) 634-5004

Hematology-Oncology Associates of CNY has made it easy for you to communicate with us through our [online Patient Portal](#)

We currently have more than **8,000 patients** successfully utilizing their portal!

Log In To Check Out Our Exciting New Look!

PORTAL NEWS



Messages

View Your Messages



Pay Bills

Pay Your Bill Online



Ask a Question

Ask Your Health Care Team a Question

- ♦ **Ask a Nurse**
- ♦ **Ask a Question about an appointment**
- ♦ **Request Medical Records**
- ♦ **Ask a question about your bill**
- ♦ **Request a Prescription Renewal**
- ♦ **Ask the Coag Clinic**
- ♦ **Ask a Social Worker**
- ♦ **Ask a Dietitian**

Once you're registered, you can enjoy these features through our website.

Go to www.hoacny.com and click on **"Patient Portal"**

Need Assistance?

Click on the "Orange" banner on the bottom of the page.

Chat for tech support!



For the Mind and Spirit

More Support for our Patients * Free to All !!

Support Group for Recurrent & Metastatic Disease

This support group is dedicated to providing guidance to those cancer patients with recurrent and metastatic disease. The unique aspects of this journey are explored with patients who are experiencing similar challenges. This group meets the 1st & 3rd Wednesday of each month from 4-5:30 pm at Brittonfield in the 3rd floor conference room and is facilitated by Gussie Sorensen, LCSW-R and Beth Connelly, NP.



- ◆ Brain Tumor Family Retreat
- ◆ Women & Men's Oncology Programs

315-434-9477

www.campgooddays.org

Look Good... Feel Better

Cosmetology professionals will help you with make-up application, dry skin, discolored nails, choice and care of a wig, scarves, turbans and hats. Please call and register for sessions in East Syracuse & Cayuga, Jefferson, Lewis, Madison, Oneida and St. Lawrence Counties.

American Cancer Society

6725 Lyons St., East Syracuse

Call 1-800-227-2345



Breast Care
Partners
Your Care. Our Priority.

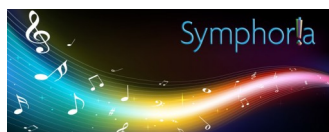
Moving Forward

Moving Forward is a monthly support group seminar for newly diagnosed breast cancer.

Meetings are held the first Wednesday of each month from 4-5 pm at our Brittonfield office—third floor.

Each session is led by an expert in their specialty. Topics include Lymphedema, Nutrition, Coping Mechanisms (Journaling/ Tangeling/ Social Work/ Cancer Connects), Breast Reconstruction, Exercise and more!

4/6, 5/4, 6/1, 7/6, 8/3, 9/7, 10/5, & 11/2



Healing Harmonies

The mission of Healing Harmonies is to create partnerships between the musicians and local healthcare and wellness providers, with the intent to bring live music with therapeutic benefits to patients, their families, and healthcare staff in CNY. Music has been recognized to have immense benefits for patients through stress and anxiety reduction, lessening the side effects of chemotherapy, and reducing the amount of pain medication needed before and after surgical procedures. We are pleased to offer this to our patients.

Auburn / Cayuga County Support Group

This support group, facilitated by Kathy Bennett, RN meets the last week of each month from 7-9 pm at Auburn Community Hospital, 3rd Floor Conference Room. All patients & caregivers are welcome. For exact dates please contact Kathy Bennett at (315) 246-1931

Our NAPBC Accredited Breast Program!



The Mission of Breast Care Partners is to provide an organized, comprehensive, multidisciplinary team approach to breast care to improve clinical outcomes for all patients.

A partnership that was developed by Hematology-Oncology Associates of CNY, CNY Surgical Physicians, Crouse Radiology Associates, St. Joseph's Breast Care and Surgery, St. Joseph's Imaging, Crouse Health and St. Joseph's Health

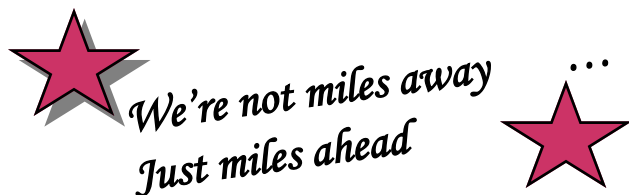


HOA was the FIRST organization to achieve this recognition in 2011

An excerpt from our congratulatory letter from CEO Roundtable on Cancer:

CEO Roundtable on Cancer is proud and honored to confirm that Hematology Oncology Associates of Central New York has been re-accredited as a CEO Cancer Gold Standard™ employer for 2017. Your team continues to show dedication and commitment to maintaining this high standard of excellence in cancer prevention, early detection and quality care since 2011. It is because of your leadership that your employees and their families will continue to celebrate their employer's keen interest in their health and well-being.

As a Gold Standard employer, you are sending a strong message to your employees each and every day: "We care about your health." I hope you take great pride in that. Congratulations on continuing to meet the high standards of this initiative, which will not only help with cancer prevention, but will assist in reducing the risk for other serious conditions such as obesity, and chronic and costly diseases such as diabetes and cardiovascular disease.



The Wellness Center

A beautiful and healing atmosphere is provided as a haven of opportunity for the mind, body and spirit. Check out the Wellness Center's schedule of classes and services on the web!

www.hoacny.com — Wellness Center
(315)234– HOPE

Hematology-Oncology Associates Comprehensive Outpatient Treatment and Support Services

- ◇ Chemotherapy and Radiation
- ◇ Clinical Research
- ◇ CyberKnife®
- ◇ Clinical Laboratory
- ◇ Pharmacy & Patient Rx Center
- ◇ CT and Other Diagnostic Testing
- ◇ Patient and Family Counseling and Support Group Services
- ◇ Nutritional Counseling
- ◇ Integrative/Complementary Therapy
- ◇ Cancer Rehabilitation / Survivorship
- ◇ Community Educational Programs

Amenities

- ◇ State of the Art Facilities ◇ Imaging Services
- ◇ Boutique at Brittonfield ◇ Flat Screen TV's
- ◇ Patient Internet Access ◇ Free Parking
- ◇ Patient Education Area ◇ Electronic Medical Record

2016 Spirit Award Winner—Havener Houck



Maryann Roefaro, our CEO with the 2016 Spirit Award Recipient, Havener Houck

The nominations were many and the expressions of love, admiration, and respect were abundant for Havener Houck, a courier at Hematology-Oncology Associates. The spirit award is given annually to an employee who consistently demonstrates an exemplary team spirit, passion for excellence and commitment to our mission. Every employee can submit a nomination and Havener's were overflowing with stories of his sense of humor, generosity, and kindness. They were filled with many examples of how he makes people feel special and brightens our days! Congratulations Hav!

Integrative Medicine /Wellness Programs 315-234-HOPE

Integrative or Complementary Therapies are services that support your current medical treatment and are never intended to replace it. They are for patients who are seeking wellness or well being of not only the physical body, but of the mind, body and spirit.

Massage * Reiki * Healing Touch * Yoga * CranioSacral Therapy *
Foot Reflexology * Meditation * Acupuncture * Tai-Chi * Zumba *
and more

Offered at our Brittonfield Office &/or The Wellness Center at Medical Center West

Please call Anne at our Wellness Center, 315-234-4673 for details or to set up an appointment

Here's something wonderful!



The Brittonfield staff was very grateful to a very special fundraiser, Jennifer Hosler, “31 Consultant”. She organized the donation of 50 bags for our HOA patients. Her late parents were both patients of HOA, and we are grateful and honored to hold a special place in her heart. Pictured from left to right is Jen Pichoske, our Director of Nursing, Jennifer Hosler and Meghan Smith, one of our terrific infusion nurses. The bags were a huge hit—patients

loved them and everyone is grateful to Jennifer for her enthusiasm, commitment and compassion for our cancer patients. Thanks Jennifer!

Medicare Update

The Oncology Care Model

The Center for Medicare & Medicaid Innovation (CMS Innovation Center) developed a new payment and delivery model designed to improve the effectiveness and efficiency of specialty care. Among the specialty models is the Oncology Care Model (OCM), which aims to provide higher quality, more highly coordinated cancer care at the same or lower cost to Medicare. The practices participating in OCM have committed to providing enhanced services to Medicare beneficiaries such as additional care coordination, navigation, and national treatment guidelines for care.

Hematology-Oncology Associates was selected to participate in this program. The practice, being the only Certified Oncology Medical Home (OMH) in New York State by the Commission on Cancer, was set up perfectly to become a member of the OCM program, as many of the goals and initiatives are the same in both the OMH and OCM.

We will continue to offer patient centered care that reflects national treatment guidelines. We will provide a detailed care plan to all OCM patients that clearly outlines their condition, who is responsible for certain aspects of care and what to expect during treatments. HOA will also provide a summary of the estimated total costs of all cancer related services, regardless of who is paying the bill. We will continue to provide access to additional resources such as emotional support groups, cancer rehabilitation, nutritional counseling and clinical research trials.

Each OCM patient will also receive a survivorship plan. This plan is a summary of treatment and contains information on recommended follow up actions, as well as risk reduction and health promotion suggestions. We will strive to coordinate the management of care with all primary and specialty care physicians.

This does not cost the Medicare patient anymore than usual—but we need our patient's help, too! Here's how:

- ◆ Always update us about all medications and supplements that are taken
- ◆ Call HOACNY FIRST if you need medical care
- ◆ Complete the surveys that Medicare sends to participants